DECLARATION FOR PATENT APPLICATION

Docket # 7655

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled Point-of-Purchase Advertising By a Cantillevered Display Mechanism and Related Methons

METHODS.		The state of the s	CELLUISM AND RELAT
(check one) x	is attached hereto was filed on and was amended on	as Application Serial No	
	and was amended on		(if applicable
I hereby state the claims, as amended	hat I have reviewed and understar by any amendment referred to al	nd the contents of the above-identified bove.	,
	the duty to disclose information amended by any amendment ref	on which is material to the examina ferred to above.	tion of this application
for patent or inventor's	certificate listed below and have	le 35, United States Code, § 119 of an e also identified below any foreign a ne application on which priority is cla	pplication for patent of
Prior Foreign Application	on(s)		Priority Claimed
(Number)	(Country)	(Day/Mo./Yr. Filed)	Yes No
(Number)	(Country)	(Day/Mo./Yr. Filed)	Yes No
(Number)	(Country)	(Day/Mo./Yr. Filed)	Yes No
below and, insofar as the application in the manner to disclose material inform	e subject matter of each claim of provided by the first paragraph of nation as defined in Title 37, Cod	States Code § 120 of any United Stat f this application is not disclosed in to Tritle 35, United States Code, § 112, i e of Federal Regulations, § 1.56(s) wh PCT international filing date of this:	the prior United States acknowledge the duty hich occurred between
(Application Serial)	No.) (Filing Date	e) (Patented, Pending	, Abandoned)

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all

(Patented, Pending, Abandoned)

(Filing Date)

(Application Serial No.)

business in the Patent and Trademark Office connected therewith.

Mr. Lynn G. Foster, Registration No. 21,189 and Mr. L. Grant Foster, Registration No. 33,236.

Address all phone calls to Lynn G. Foster or L. Grant Foster (801) 364-5633.

Address all correspondence to:

1999\REYNOLD\$\7655-DEC

Lynn G. Foster L. Grant Foster FOSTER & FOSTER L.L.C. 602 East 300 South Salt Lake City, Utah 84102

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

or first inventor	Randy B. Reynolds		4
Inventor's signature	Hardy & Bupalot		Date Junary 38, 1999
Residence	Salt Lake City, Utah	Citizenship:	USA
Post Office Address:	2194 East Country View Lane, Salt Lake City, Utah	84121	
Full name of inventor	Ali A. Rasekhi		, -,
Inventor's signature	ali a Koseky		Date 1/28/99
Residence	Salt Lake City, Utah	Citizenship:	IRAN
Post Office Address:	2200 East 1700 South, Salt Lake City, Utah 84108		
Full name of inventor	George Allen Allred		
Inventor's signature	Leorge allen Allred		Date Jan. 28, 199
Residence	Salt Lake City, Utah	Citizenship:	USA
Post Office Address:	6747 South Springbrook Way, Salt Lake City, Utah	34121	

VERIFIED STATEMENT CLAIMING SMALL ENTITY STATUS (37 CFR 1.9(f) & 1.27(b))--INDEPENDENT INVENTOR

POINT-OF-PURCHASE ADVERTISING BY A CANTILEVERED DISPLAY MECHANISM AND RELATED METHODS

As below named inventor, I hereby declare that I qualify as an independent inventor as defined in 37 CFR 1.9(c) for purposes

I have not assigned, granted, conveyed or licenses and am under no obligation under contract or law to assign, grant, convey or license, any rights in the invention to any person who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 CFR

Each person, concern or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation

under contract or law to assign, grant, convey, or license any rights in the invention is listed below:

Applicant or Patentee: RANDY B. REYNOLDS

1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

[] No such person, concern, or organization exists.

Randy B. Reynolds 2194 East Country View Lane Salt Lake City, UT 84121

Each such person, concern or organization is listed below.

FILED HEREWITH

of paying reduced fees to the Patent and Trademark Office described in:

[X] the specification filed herewith with title as listed above.

[] the application identified above.

[] the natent identified above.

Serial or Patent No .:

Filed or Issued:

[X]

1999\REYNOLDS\7655-DEC.SE

Docket Number (Optional) 7655

Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)			
I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the carliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))			
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.			
Randy B. Reynolds NAME OF INVENTOR	Ali A. Rasekhi NAME OF INVENTOR	George Allen Allred NAME OF INVENTOR	
Signature of inventor	Af A Koseles Signature of inventor	Seone alla alla gignature of inventor	
Inway 26, 1828	San, 26/1999 Date	_fanuary 26,1999	



UNITED STATE DEPARTMENT OF COMMERC Patent and Trademark Office ASSISTANT SECRETARY AND COMMISSIONED OF PATENTS AND TRADEMARKS Washington, D.C. 20231

PTAS

MAY 25. 1999

FOSTER & FOSTER LYNN G. FOSTER 602 EAST 300 SOUTH

SALT LAKE CITY, UT 84102

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE. ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY. SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 03/05/1999

REEL/FRAME: 9801/0761 NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

RASEKHI, ALI A.

DOC DATE: 01/26/1999

ASSIGNOR:

ALLRED, GEORGE ALLEN

DOC DATE: 01/26/1999

ASSIGNEE:

REYNOLDS, RANDY B. 2194 E. COUNTRY VIEW LANE SALT LAKE CITY, UTAH 84121

SERIAL NUMBER: 09239918

PATENT NUMBER:

FILING DATE: 01/28/1999

ISSUE DATE:

MAURICE CARTER, EXAMINER ASSIGNMENT DIVISION OFFICE OF PUBLIC RECORDS

FORM PTC-15954 5-9 9 03-12- (Rev., 6-93) 54-9 9 03-12-	1999 JEET U.S. DEPARTMENT OF CO Patent and Trade
Tab settings⇔⇔▼ 100980	715
To the Honorable Commissioner of Patents and Trademann.	attached original documents or copy thereof
1. Name of conveying party(les): Ali A. Rasekhi George Allen Allred 2200 East 1700 So. 6747 S. Springbrook Salt Lake City, UT 84108 SLC, UT 84121 Additional name(s) of conveying party(les) attached? □ Yes XD No	Name and address of receiving party(ies) Name: Randy B. Reynolds Internal Address:
Nature of conveyance:	
⊋ Assignment □ Merger	Street Address: 2194 E. Country View Lane
☐ Security Agreement ☐ Change of Name	
☐ Other	City: Salt Lake City State: UT ZIP: 841
Execution Date: January 26, 1999	Additional name(s) & address(es) attached? Yes D No
4. Application number(s) or patent number(s):	· ·
If this document is being filed together with a new application	n, the execution date of the application is:
A. Patent Application No.(s)	B. Patent No.(s)
09/239,918	• •
	ached? □ Yes ੴ No
Name and address of party to whom correspondence concerning document should be mailed:	Total number of applications and patents involved: I
Name: Lynn G. Foster	7. Total fee (37 CFR 3.41)\$ 40.00
Internal Address: FOSTER & FOSTER	☐ Enclosed
	XXX Authorized to be charged to deposit account
Street Address: 602 East 300 South	8. Deposit account number:
City:Salt Lake City State: UT ZIP: 84102	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE	THIS SPACE % 签 括
9. Statement and signature. To the best of my knowledge and belief, the foregoing informathe original document. Lynn G. Foster	ation is true and correct and any attached expy is a true copy.
symi o. rooter	- 00-0

Total number of pages including cover sheet, attachments, and document:

Lynn G. Foster Name of Person Signing

Date

ASSIGNMENT

Randy B. Reynolds of 2194 East Country View Lane, Salt Lake City, Utah 84121 U.S.A., Ali A. Rasekhi of 2200 East 1700 South, Salt Lake City, Utah 84108 U.S.A. and George Allen Allred of 6747 South Springbrook Way, Salt Lake City, Utah 84121, U.S.A. have invented a POINT-OF-PURCHASE ADVERTISING BY A CANTILEVERED DISPLAY MECHANISM AND RELATED METHODS hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States Patent Application heretofore executed by us and now identified as File No. 7655 of Lynn G. Foster, Patent Attorney (U.S. Patent Office Registration No. 21,189) and filed in the United States Patent Office as Serial No. 09/239,918 on January 28, 1999. (We hereby authorize Lynn G. Foster to insert said Serial No. and filing date when known.)

Whereas, Randy B. Reynolds is desirous of acquiring the entire right, title and interest in and to said invention and the above-identified U.S. Patent Application for all countries of the world and any corresponding Patent Cooperative Treaty (PCT) application and all corresponding foreign patent applications and in and to any United States and/or foreign patents that may be granted therefor and in and to said application.

Now Therefore, in consideration of an in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Ali A. Rasekhi and George Allen Alired have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto Randy B. Reynolds the entire right, title and interest in and to the invention for all countries of the world and to the above-identified U.S. Patent Application and any corresponding PCT patent application and all corresponding foreign patent applications and in and to any United States and/or foreign Letters Patent that may be granted therefor and on and to any divisions, reissues, continuations and extensions thereof, all said rights to be held and enjoyed by Randy B. Reynolds for his own use and enjoyment and for the use and enjoyment of his heirs, successors, and assigns to the full and end of the term of terms for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by Ali A. Rasekhi and George Allen Allred if this assignment, transfer and sale had not been made.

Ali A. Rasekhi and George Allen Allred hereby authorize and request the Commissioner of Patents and Trademarks to issue assignee, Randy B. Reynolds, of their entire right, title and interest in and to the same for the sole use and enjoyment of Randy B. Reynolds, his heirs, successors and assigns.

ALIA. RASEKHI MINE ALINE

Date: Jan 26/1999

STATE OF UTAH)

COUNTY OF SALT LAKE

Or fine 26, 1999, before me personally appeared Ali A. Rasekhi and George Allen Allred, known to me to be the persons described and who signed the annexed Assignment in my presence and acknowledged under oath before me that they have read the same and know the contents thereof and that they executed the same as their free act and deed and for the purposes set forth therein.

[SEAL]



NOTARY PUBLIC

1999\REYNOLDS\7655.ASN

SUPPLEMENTAL DECLARATION FOR PATENT APPLICATION

Docket # 7655.C2

Priority Claimed

As a below named inventor, I hereby declare that:

Direction(a)

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled Point-OF-Purchase Advertising By a Cantilevered Display Mechanism and Related Methods.

(check one)	_ <u>x</u> _	is attached hereto was filed on 1 October 2001 as Application Serial No. 09/969,397, and was amended on
		(if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

Thereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

riioi roieigii Application(s)				Ciamo
(Number)	(Country)	(Day/Mo./Yr. Filed)	Yes	No

I hereby claim the benefit under Title 35, United States Code § 120 of any United States application(s) listed below and, insofar as the subject matter of each claim of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(s) which occurred between the filing date of this prior application and the national or PCT international filing date of this applications.

09/656,899 (Application Serial No.)	September 7, 2000 (Filing Date)	Abandoned (Patented, Pending, Abandoned)
	, ,	,
09/239,918	January 28, 1999	Patented
(Application Serial No.)	(Filing Date)	(Patented, Pending, Abandoned)
08/406,752	March 6, 1995	Pending
(Application Serial No.)	(Filing Date)	(Patented, Pending, Abandoned)
08/058.197	May 14, 1993	Abandoned
(Application Serial No.)	(Filing Date)	(Patented, Pending, Abandoned)
07/826,491	January 27, 1992	Patented
(Application Serial No.)	(Filing Date)	(Patented, Pending, Abandoned)
07/536,765	June 11, 1990	Patented
(Application Serial No.)	(Filing Date)	(Patented, Pending, Abandoned)

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Mr. Lynn G. Foster, Registration No. 21,189.

Address all phone calls to Lynn G. Foster at (801) 364-5633.

Address all correspondence to:

Lynn G. Foster Lynn G. Foster L.C. 602 East 300 South Salt Lake City, Utah 84102

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

	d States Code and that such willful false statements may jeopar thereon.	
Full name of sole or first inventor	Randy B. Reynolds	
Inventor's signature	Donald B. Prepulat	Date 12/24/01
Residence	Salt Lake City, Utah	Citizenship: USA
Post Office Address:	2194 East Country View Lane, Salt Lake City, Utah 84121	
Full name of inventor	Ali A. Rasekhi	,
Inventor's signature	all aroally	_ Date 12/26/0
Residence	Salt Lake City, Utah	Citizenship: IRAN
Post Office Address:	2200 East 1700 South, Salt Lake City, Utah 84108	
Full name of inventor	George Allen Allred	
Inventor's signature	Learge Allen Allred	Date [2/24/11]
Residence	Salt Lake City, Utah	Citizenship: USA
Post Office Address:	6747 South Springbook Way, Salt Lake City, Utah 84121	
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